

<u>Nothing is ever Black and White</u> Paul Garrard's debut at art exhibition

St Margarets Church of Art, St Benedicts Street, Norwich

Launch night: 19.30-21.30, Sunday April 10th

Open daily: 10.00-17.00, Monday April 11th - Saturday April 23rd

Free entry

This April Norwich based digital artist, Paul Garrard, is set to showcase his work in his debut exhibition, *Nothing is ever Black and White*. After spending decades working on his art privately, at the age of 60 Paul's exasperation at the elitism within the art world has pushed him to take a stand, and prove that in his words, 'anyone can be an artist'.

Nothing is ever Black and White is set to explore Paul's idea that there is 'not always an easy answer'. Sometimes there is no clear way in which something can be explained. This idea not only rebels against art theory, which pursues an exact meaning in every piece of art, but also against politicians who promise to find the one answer to solve an issue which is not just simply black and white. Paul hopes that the audience who attend his exhibition will come to their own conclusions about the meaning and messages within his art. His collection will feature a plethora of digital designs and a handful of screen prints. Free copies of his Nothing is ever Black and White panda postcards, and his art 'cash' will also be available.

Describing himself as a digital artist, Paul creates most of his designs using a graphics tablet and computer software. Inspired by the art of the Punk era Paul's digital work echoes the raw and cheap methods used to create fanzines, posters and record covers throughout the 70s. Paul carries this punk attitude through his art in a hope to inspire others to take up their pens, pencils, paintbrushes, and laptops in rebellion against today's exclusive art world, 'you don't need qualifications to be an artist, you don't become an artist, you just evolve'.

One way in which Paul is protesting against the artistic elite is by printing his own 'cash' and leaving it in public spaces for others to take. Paul hopes to demonstrate that the monetary value attributed to certain pieces of high end art is not real, '[l]ike money, art has value if you believe it has value. The minute you stop believing it's all worthless. But of course art can have value way beyond any recognised monetary worth; an aesthetic, cerebral or decorative value'.

Nothing is ever Black and White is showing as part of Art of Norwich 43.

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